

BEVERAGE MASTER



CRAFT SPIRITS & BREW MAGAZINE

Bricker Group LLC • 805 Central Ave., Suite 300 • P.O. Box 1590 • Fort Dodge, Iowa 50501

Toll Free: 877-892-5332 • Fax: 515-573-8790

Advertising Contract

We hereby authorize *Beverage Master Magazine* to publish the advertisement and invoice:

Company/Agency: _____

Billing Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Fax: _____

Authorized Signature: _____ Date: _____

NOTE: Please refer to the Media Kit for ad specifications and material submission.

Ad Size: Beverage Master Issue Dates To Run:

- _____ December - January 2016 **Tradeshow Issue**
- _____ February - March 2016 **Hard Cider Issue**
- _____ April - May 2016 **Mead Issue**
- _____ June - July 2016 **Premier Issue**
- _____ August - September 2016 **Brewing Issue**
- _____ October - November 2016 **Distillery Issue**
- _____ December - January 2015

Ad Specifications & Cost:

- Contract Year:** 2015 2016
- Ad Color: 4 color or Black & White
- Cost Per Ad \$ _____
- QR Code \$ _____
- Post Card Insert \$ _____
- Total Cost** \$ _____

of Runs Beverage Master Online Advertising:

- _____ Video 30 Second or 60 Second
- _____ Skybox Banner 728 pixels by 90 pixels
- _____ Page Banner 468 pixels by 60 pixels
- _____ Page Tile 125 pixels by 125 pixels
- _____ IBSN Interactive Buy & Sell Network
- _____ Email Blast National, Regional, Local
- _____ E-Newsletter 01 02 03 04 05 06
- _____ 07 08 09 10 11 12

(Please check one)

Online Specs & Cost:

- Months to run: _____
- Cost Per Ad \$ _____
- Cost Per Video \$ _____
- Cost For IBSN \$ _____
- Cost For Email Blast \$ _____
- Cost For Newsletter \$ _____
- Total Cost** \$ _____

Grand Total: \$ _____



Credit Card # _____



V-code: _____ Expiration Date: _____

Terms: All new advertisers must pre-pay their first ad to establish credit. If Advertiser fails to pay Bricker Group, LLC for their services and cost herein agreed, Advertiser agrees to pay any cost of collection, including court cost and attorney fees.